S/N 10/782,563

PATENT CONF. NO. 3537

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Venkatesh Veeraraghavan et al.

Examiner:

Muktesh G. Gupta

Application No.:

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Group Art Unit:

2444

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Title:

CONTENT TARGETING WITH AUDIENCES

CERTIFICATE UNDER 37 CFR 1.8:

I hereby certify that this paper or fee is being transmitted electronically via EFS\_Web to the United States Patent and Trademark Office on May 11, 2009.

Name: Halina Wohl

## **AMENDMENT**

Commissioner for Patents Attn: Examiner Muktesh G. Gupta P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed February 20, 2009, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 8 of this paper.